

STARTUP

YOUR TAGLINE

"Start-up Zittau" is a concept to revitalise the city by using the potential and manpower of the young people and students already located in the city. A main complaint of the municipality and local people was the lack of connection to the local youth as well as the many students of the two universities as well as big problem of emigration. After the analysis of the fields of studies and the possible future job opportunities it showed that not many local businesses provide fitting workplaces.

JUNG&BILLIG WERBEAGENTUR
 thjnk
 FÜR GRÜNDER
 Uhura
 gravitystorm
 Zittau
 start communication
 PR & MARKING
 Hochschule Zittau/Görlitz
 Hochschule Zittau/Görlitz

MANAGEMENT

- Area manager (up to top management)
- Management representative
- Planning and approving procedures in the operational and official sector

ENGINEERING

- Project manager
- Development engineer
- Companies in metal production

ECOLOGY

- Renewable energies
- Industrial enterprise
- Planning offices

Not many job opportunities provided in Zittau

Need to implement work places

TARGET PEOPLE

GRADUATED STUDENT
 HANDICRAFTS PROJECTS
 LOCAL YOUNG PEOPLE

PRESENTED BY:

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 NICOLE WEIBRECHT
 ILONA ISKRZYNSKA

By using the empty shops in the "Innere Weberstraße" to implement new start-ups, the city not only has the chance to go with the current needs and modern movements, it also opens up opportunities to the young people and offers space for them to stay in the city. With the support of a local agency, which helps to set up companies, the young entrepreneurs have an experienced expert on hand.

ABANDONED BUILDING BEFORE

START-UP AGENCY AFTER

